

## FAQs

### 1. Who is eligible to apply for the PURE Growth Fund?

- For-profit companies that are legally registered in their country of jurisdiction and have an established legal entity in Tanzania, or will have one set up before a contract is signed
- Productive use technology is already at the core of their business, or will be sufficiently additional to the core business / essential for the scale-up of the goals outlined in the application
- The Applicant is currently in a growth stage of development by demonstrating financial statements with a minimum revenue of EUR 50,000 and a maximum revenue of EUR 10,000,000 from main operating activities in the last financial year (2024).
- Companies that are able to demonstrate co-financing in their business plan

### 2. Are Zanzibari companies eligible to apply?

Yes, the programme is open to businesses operating in Zanzibar and/or mainland Tanzania.

### 3. Do I need to have local presence in Tanzania?

Yes, the Applicant must be registered in Tanzania at the time of contracting. International companies must either already have a local entity or be prepared to establish one before finalising the contract. The contract will be signed only with the Tanzanian registered entity.

### 4. What is the minimum or maximum size of companies that will be supported?

We support growth-stage companies that have demonstrated market traction and experience but still require funding to scale their impact. Large, well-established companies with sufficient access to commercial financing are not eligible. Companies should demonstrate a minimum revenue of EUR 50,000 and a maximum revenue of EUR 10,000,000 from main operating activities in the last financial year (2024).

### 5. Is consortium participation allowed, and what are the requirements?

Yes. Requirements include:

- A for-profit private sector entity must lead the Consortium
- Consortium members may be for-profit or non-profit entities, but all consortium members must be legally registered entities in their respective jurisdiction.
- Consortia should be complementary, ideally structured to leverage specialised expertise, avoiding redundancy in roles and responsibilities among members.
- The Lead Applicant is the main contract counterpart and must coordinate all programme communications, reporting and accountability towards the programme.

### 6. What countries are eligible under the PURE Growth Fund?

The first funding window ('PURE Growth One') is exclusively focused on Tanzania. Future windows may expand to other countries.

## 7. What types of technologies are eligible for funding under the PURE Growth Fund?

Eligible technologies enable the Productive Use of Renewable Energy (PURE) in agri-food value chains, including:

- **Processing:** e.g. solar-powered grain mills, solar driers, clean-energy powered coffee roasting and packaging machinery
- **Storage:** e.g. Clean energy-powered cold rooms/cooling halls, other solar fridges/freezers, ice machines for fish/seafood preservation, milk fridges/chillers and cold storage facilities (including for transport)
- **Production:** e.g. solar water pumps (and corresponding irrigation equipment), technologies used to distribute/direct pesticides, herbicides fungicides or fertilisers, egg incubation/hatcheries and fish farming/pisciculture
- **Transportation:** e.g. e-motorcycles, e-boats, electric-powered three-wheelers, electric trucks, electric tractors, battery/charging stations for e-transportation, and vehicles fuelled by bio-fuels
- **Bio-energy:** e.g. biogas digesters, biomass gasifiers, pellet boilers, and manufacturing of products from agricultural byproducts

## 8. How is the funding structured and what is the duration of support?

The PURE Growth Fund provides incentive capital between EUR 250,000 and 1,000,000 per project over a 3+ year implementation period. Funding is milestone-based to incentivise impactful and scalable renewable energy solutions. Co-financing is required.

## 9. Will there be further funding rounds in the future?

Yes, depending on availability of funds. Updates will be shared on our website and social media.

## 10. Can a single installation project qualify for funding?

Single installation projects are not explicitly excluded, but they may score lower due to risks. Applicants are encouraged to propose scalable solutions with clear growth paths over at least three years.

## 11. How will my application be assessed if my company uses multiple technologies?

Companies using multiple technologies are eligible to apply. The proposal must clearly outline:

- Which technologies will be deployed and how they fit the multi-tier framework
- How they will be integrated into the project
- The intended scale and alignment with overall business plan of the Applicant

Applicants are encouraged to focus on the product lines with the strongest commercial potential and the greatest impact. A well-defined and strategic approach to technology deployment will strengthen the application.

## 12. What forms of financing does the PURE Growth Fund provide?

The PURE Growth Fund provides Incentive Capital which is non-recourse and non-dilutive and does not require repayment or equity consideration. The capital is disbursed via an initial payment and milestone-based tranches aligned with project progress.

## 13. Will it be mandatory for applicants to raise co-funding and at what ratio?

Yes, co-financing is mandatory. Specific ratios will be determined for each company individually.

## 14. Can one company apply for the full amount of incentive capital funding?

No. Individual companies can apply for a maximum of EUR 1,000,000. The fund will be distributed among selected projects.

## 15. Will the fund include technical assistance or business development support?

Yes. Support will be tailored to company needs and may include:

- Finance facilitation
- Business strategy
- Marketing
- Logistics and supply chain
- Value chain management and agronomic optimisation
- Environmental and social management systems
- Gender mainstreaming
- Compliance
- Governance

The support will be provided by in-house experts in the REEEP team as well as selected third-party providers.

## 16. Will the PURE Growth Fund provide PURE technologies for my agribusiness?

No, the PURE Growth Fund will not provide any technologies. It will support PURE technology providers to grow their business as well as agribusinesses that want to integrate renewable energy into their operations. The sourcing of the technology is the responsibility of the applicant. The specifications (incl. type of technology, costs etc.) should be clarified by the time of the application and clearly described in the application documents.

## 17. Will there be opportunities for direct engagement in policy dialogue to shape the enabling environment for clean energy adoption?

We aim to create an enabling environment for the PURE sector by working with policymakers and bringing different stakeholders together. We will ensure the articulation of private sector concerns to the public sector. Moreover, we will work closely with companies and also consider any feedback provided. Finally, we will keep you informed about any planned events.

18. If my company is not selected in this financing window, will the application be considered in the next funding round?

No, every funding window will consider applications separately. High potential companies that were not selected initially might be put on the reserve list and could receive financing if additional funding is coming in or if initially selected companies do not pass the due diligence stage. Any decision and updates will be clearly communicated.

19. If my company is not selected for this financing window, would I still be able to access services such as mentorship, networking, links to funders, financial and business plan coaching?

No, while the PURE Growth Fund offers a range of services (Incentive Capital and technical assistance being the main components), they will only be available to selected companies. REEEP is happy to keep you informed about any parallel opportunities with other programmes in Tanzania and elsewhere, as well as keep you informed about any market-level engagements of REEEP under PURE Growth and other programmes as well as within its network. You can stay informed by subscribing to REEEP news on our [website](#) and following REEEP on [LinkedIn](#).

20. Will the PURE Growth Fund also be available in other countries?

We are aiming to build a multi-country programme with Tanzania being the first country of implementation. The expansion will depend on additional funding of the programme. We will keep you informed about potential expansions, updates and new funding windows of the programme through emails, our websites and social media channels.

21. How long will the implementation period be?

The current funding window implementation period is about 3 years, at least until the end of 2028.